



Vilebrequin Opens Biggest Store in Miami with \$10K Swim Trunks

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No need to get your trunks all in a knot. **Vilebrequin** re-opened at **Bal Harbour Shops** last night, bringing to Miami its biggest flagship yet. At 1,400 square feet, the store offers everything the 43-year-old Saint-Tropez based swimwear brand could offer, from matching dad and son swim shorts (their specialty) to women's shorties, bikinis, and boyfriend shirts.

Vilebrequin first opened in Bal Harbour in 2004, so this new and improved shop is quite the ten year anniversary gift. It reflects the company's new **DUNE** design concept: laidback with natural elements. Its as if your beach cabana met your woods cabin; light wood meets sticks and rocks, zenithal overhead lighting which is meant to reflect the sun's rays meets beach hut inspired changing rooms. If you go, be sure to request **\$10,000 swim trunks**, which are embroidered in 24-karat gold and sapphire tips. But don't wear them to the beach. Sharks are rather fond of shiny objects.