

Bal Harbour Is Launching a Museum-Like Fashion Exhibit

ASHLEY BROZIC Mar 26, 2015, 11:03a

Fashion Project will explore fashion and the culture surrounding it, and they've tapped in a notable exhibition maker to help.



or Bal Harbour, a simple directory and retail center won't do. The luxury shopping space has recently relaunched its website, which contains loads of fashion content like Q&A's, trend reports, and culture updates, and is now entering the experimental arts and culture world with the Fashion Project.

Opening on Bal Harbour's sleepy third floor in April, Fashion Project will feature projects and programs that celebrate fashion and the culture surrounding it, from design to consumption. The exhibitions will be put together in collaboration with London-based curator and exhibition-maker, Judith Clark, who recently collected, curated, and designed the Simone Handbag Museum in Seoul and worked with Fondation Louis Vuitton to create an historic overview of the brand's archives. Fashion Project is the first cultural space of its kind in a retail center, and with art taking such a prevalent role in Miami's culture it's a great way for the mall to celebrate its 50th anniversary.

First up on the list? They're featuring fashion exploration over the years, with items like a 1913 Ballet Russes' costume and a 1999 futuristic remote control dress by Hussein Chalayan. It will be on display from April 1st through May 21st, and then they'll shake up *The Exhibition* from May 28th through August 10th with *Morphing*, which will use the same items and show how they're used in different ways. It will switch up every two months in winter and in spring.

The Fashion Project will be open daily from noon to 8pm on Monday through Saturday and from noon to 6pm on Sunday.