

## Ferragamo Makes History with a Two-Story Store at Bal Harbour

Monday, August 4, 2014, by Ashley Brozic



**Salvatore Ferragamo** has just made **Bal Harbour** history. The luxury clothing, shoe and accessories brand has opened the **first two-story store within the mall**, and this newly expanded flagship has practically **doubled in size**, from 4,300 square feet to 8,100.

According to Bal Harbour Shops, the design follows the **Fifth Avenue Flagship** prototype that was reopened in 2012 in New York. It's very modern,

futuristic and glamorous, with clean asymmetrical wall paneling finished in gold and ivory, a grand staircase complete with a custom ceiling sculpture that resembles giant river stones and dark wooden floors.

In addition, Bal Harbour Shops reports that inside this Salvatore Ferragamo flagship you'll find **"exotic" limited edition pieces**, like the Susi pump in amber or plum alligator. There is also a special edition of the fall runway messenger bag available in matching patterns to those mentioned above, and you'll only find this gator within this shiny new flagship.

• <u>Experience The Elegance of Salvatore Ferragamo's New Bal Harbour Flagship</u> [Bal Harbour Shops]

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