

Cindy Crawford Dishes On 'Becoming' Who She Is Today

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MIAMI (CBSMiami) — Cindy Crawford's face has graced the covers and pages of magazines since she was discovered in her hometown of DeKalb, Illinois at the age of 16.

Some of those incredible images and stories behind the decades of photos are in Crawford's new cocktail table size book called "Becoming" and the idea for it began when she and her team were looking ahead when Crawford turned 50 later this year.

"We came across an idea of doing a book to celebrate that and have something to look forward to instead of dreading turning 50. So, the idea was to have 50 images that were iconic and represented my career but coupled with what I learned along the way to celebrate turning 50," Crawford said.

And celebrate she should.

Recently, Cindy made an appearance at Books and Books at Bal Harbour Shops, presented by The Miami Book Fair. The ageless beauty signed books and posed with the many fans who came out to meet her. CBS4's Lisa Petrillo was there and spoke with her.

"You're a Mom, wife and you have several businesses. You have [skin care line] Meaningful Beauty, Rooms to Go. So we could say you are an enterprise," Petrillo asked.

"It's funny how it worked out that way. Who would have thought starting out as a model and being able to take that momentum and turn into a business that I am passionate about. It's great," she said.

Crawford is also passionate about her two kids – 14-year old Kaia and 16-year old Presley. Her husband is restaurateur and businessman Randy Gerber.

"We've been married 17 years but together over 20 so that's good in Hollywood, I think." she joked.

"That's like dog years times 100," Petrillo said laughing.

She said the secret to their relationship is they started out as friends.

"He liked me for who I really was and I liked him for who he really was so when that changed from friendship to romantic, I was like I guess he already knows I don't like baseball so I don't have to pretend that I want to go," Cindy said laughing.

Their BFF's? Another A-list couple- George and Amal Clooney.

"George is one of those great guys. He's not disappointing. He's funny, He's George Clooney! But he's a friend.. and his wife is the whole package. She's got brains and beauty," said Crawford.

So does Crawford, who always happens to have just the right smile for every photo. So, Petrillo asked her for a tip on how to smile for a photo.

"I try to tell my kids, because they're getting into modeling. You just smile as if someone said something slightly funny to you. You don't grit your teeth and make you mouth big. Just react as though something was slightly amusing to you," she said smiling that famous smile. It was a

A picture perfect tip – from the expert herself.