Fleurs de Villes FEMMES Set To Honor Women From The Past And Present

By: Alexa Shabinsky | February 23, 2022 | Style & Beauty Culture

After a successful launch last year, the Bal Harbour Shops are excited to bring back the Fleurs de Villes exhibit.

This unique take on the art of florals celebrates International Women's Month in March, alongside all the amazing local florists who are helping make this project a reality.

This year's Fleurs de Villes theme explores the idea of "FEMMES", which will take guests through a self-guided exhibit honoring women of cultural significance and historical impact. The French term, "femmes", directly translates to "women", expressing the theme of the gallery to all attendees.

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The exhibition is set to consist of 16 mannequins, who are inspired by famous and notable individuals.

All sponsors involved in the exhibition have chosen their female power-driven mannequin to be displayed throughout the gallery-like exhibition. From women in history to present day, these thoughtfully curated mannequins will transform the space.

As the location and event sponsor, Bal Harbour Shops has chosen Audrey Hepburn and her gown from "My Fair Lady" as their floral recreation. Other notable women included in the exhibit include Gloria Estefan, Oprah Winfrey, Katherine Graham, Joan Didion, Sarah Bernhardt, Celia Cruz, Caroline Astor, Grace Kelly, Inzumo no Okuni, La Goulue, Queen Anne of England, Scotland and Ireland, Barbe-Nicole Ponsardin, Cleopatra, Billy Jean and Maya Angelou.

From artists, activists, athletes, writers, entrepreneurs and more, each sponsor has thoughtfully chosen a woman whose values, morals and heart they align with.

Alongside many local businesses supporting this exhibition, seven Bal Harbour Shops storefronts will also take part in the installations. Participating storefronts including Intermix, Alexandre Birman, FENDI, David Yurman, Brunello Cucinelli, Fabiana Filippi and Graff.

All installations will be completed by a variety of Florida-based florists, emphasizing both International Women's Month as well as supporting local. Florists participating include Aniska Creations, Alejandro Figueira, Andres Aguilar Designs, Casaflor, Luxury Flowers Miami, Maison La Fleur, Oscar Mora Floral Art & Design, Petal Productions, and more.

This beautiful and meaningful exhibit is set to take place on March 4 through 13, celebrating women who have made an impact both locally and internationally.

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