

Ted Baker, Vilebrequin among Euro brands headed to Brickell City Centre

Other retailers include Agent Provocateur, 100 % Capri, Addict and APM Monaco

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European brands Ted Baker, Agent Provocateur, 100 % Capri, Addict, Vilebrequin and APM Monaco will be among the upscale retailers opening at Brickell City Centre in the fall of 2016, *The Real Deal* has learned.

The luxury and contemporary international brands will join other previously announced retailers [Cole Haan](#), [lululemon](#), [Illesteva](#), [Harmont & Blaine](#) and [OndadeMar](#), as well as designer boutiques [Valentino](#) and [Chopard](#) at the open-air shopping center, the project's developer Swire Properties and

retail co-developers Whitman Family Development and Simon Property Group told *TRD*.

The new list includes Ted Baker, a contemporary menswear and womenswear brand from the United Kingdom; Agent Provocateur, a luxury intimate apparel brand also from the U.K; 100 % Capri, an Italian linen apparel company; and Addict, a global footwear, apparel and accessories company. Also included are French swimwear brand Vilebrequin and Monaco-based women's jewelry merchant APM Monaco.

Several of the newly announced stores, such as Vilebrequin, 100% Capri, Agent Provocatreur and Addict are also located at [Bal Harbour Shops](#), owned by Whitman Family Development.

In April, the developers [brought in Simon as a partner](#) to help with leasing at the 500,000-square-foot shopping center, part of the \$1.05 billion, 5.4 million-square-foot, mixed-use project in downtown Miami..

Swire said its aim is to offer a mix of domestic and international designers, both well established and emerging, which will serve international visitors, part-time residents, locals and professionals from the Brickell area.

Select luxury brands will be located throughout the street-accessible first floor of the center's retail area, while other stores will open on the second and third floors, which will house premium and contemporary retailers, along with a mix of beauty, home decor, jewelry, apparel and other shops.

“Miami is one of the nation’s leading markets for international visitors, who contribute to approximately 70 percent of annual retail sales in the city,” Debora Overholt, senior retail director at Swire Properties, said in a statement. “World-class international brands recognize the value of establishing a foothold at Brickell City Centre, which, in addition to visitor density, will feature a rare combination of density in residential and office traffic.”

The shopping center will be anchored by a three-floor Saks Fifth Avenue, with street-level access. Eateries such as Pubbelly Sushi, Pasión del Cielo, Quinto La Huella and Sugar, so far have been announced.

Brickell City Centre’s two condominium towers, two Class A office buildings, and its EAST, Miami Hotel, will also act as anchors for the shopping center, along with a luxury dine-in theater [Cinemex](#). The condominium, office, and hotel component at Brickell City Centre are set for completion end of 2015.

- See more at: <http://therealdeal.com/miami/blog/2015/08/18/ted-baker-vilbrequin-among-euro-brands-headed-to-brickell-city-centre/#sthash.SvF23w4i.dpuf>