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Bal Harbour Releases Spring Fashion Mag

By Lisa Lockwood

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Harbour Shops released its spring issue of Bal Harbour magazine this week, with a cover featuring model Anna Selezneva. The 228-page edition contains stories from Vogue contributing editor Lynn Yaeger about the changing of the guard at numerous fashion houses called "Musical Chairs" and an interview with New York Times fashion director and chief fashion critic Vanessa Friedman.

Photographed by Alexei Hay and styled by Sarah Gore Reeves, Selezneva is dressed throughout the pages in fashion from Bal Harbour Shops' stores, Fendi, Valentino, Gucci, Alexander McQueen, Balenciaga, Saint Laurent and Stella McCartney.

In the issue, Arthur Elgort talks about the importance of digital photography, shooting Christy Turlington and his new book, "The Big Picture"; Judith Clark and Valerie Steele discuss the rise of fashion as exhibition; there are interviews with Danielle Weisberg and Carly Zakin, the women behind the daily e-newsletter the Skimm, and Norma Kamali.

In addition, author Dana Thomas talks about her latest book, "Gods and Kings: The Rise and Fall of Alexander McQueen and John Galliano," in an interview with Mark Ellwood. There's also an eight-page pictorial featuring images by Steven Meisel on view at the Phillips in New York.



The cover of Bal Harbour magazine. Courtesy Photo The issue comes on the heels of the relaunch of the shopping center's Web site, balharbourshops.com, which was redesigned this month to enhance the user's experience, be mobile-friendly and provide rich content for the brands. The editorial site will publish four editorial articles every week and carries exclusive interviews with industry influencers. The site's Social Scene section captures images from events around town. There's also a Limited Edition section, dedicated to one-of-a-kind jewelry and limited-edition items exclusive to the Shops.

Anchored by luxury department stores Neiman Marcus and Saks Fifth Avenue, Bal Harbour Shops is home to approximately 100 designer boutiques and specialty stores. In 2012, Bal Harbour Shops topped the list as the world's most productive shopping center, based on sales per square foot, according to data compiled by the International Council of Shopping Centers.